

VAN

VEHICLE ACQUISITION NETWORK

—
**THE LEADING PRIVATE PARTY
ACQUISITION SOLUTION**

buywithvan.com

220 N Green St, Chicago, IL 60607

HOW DO SALES OPERATIONS REMAIN PROFITABLE?

Dealerships are Facing Unprecedented Margin Compression, Inventory Challenges and Franchise Demands in Today's Automotive Market.

CHALLENGES

- Diminished Vehicle Profitability
- Increased Competition at Auction
- Sellers and Buyers Have the Same Information

IS PRE-OWNED THE KEY TO SURVIVAL?

Dealerships that adapt, innovate and identify ways to become more efficient and effective will prosper, those that do not will be acquired or eliminated.

WINNERS

- Develop High ROI Acquisition Strategy
- Increase Customer Database
- Prioritize Guest Experience

RESULT

- Acquire Competitors

WAITERS

- Wait for Market Conditions to Improve
- Complain Rather than Analyze and Adapt
- Neglect Guest Expectations

RESULT

- Sell to Competitors

PRIVATE SELLERS ARE THE ANSWER!

Acquiring inventory from private sellers is largely an untapped market ready for disruption and a significant opportunity to address margin compression.

Dealerships that adapt, innovate and identify ways to become more efficient and effective will prosper, those that do not will be acquired or eliminated.

- Sustainable channel of fast turning, high ROI inventory
- Access to low market days supply pre-owned vehicles
- Control the bidding process on your terms at your pace
- Increase your market share and expand your brand message
- Source uncommon local inventory
- Dominate your competition!

CAN YOU ACCOMPLISH THIS ON YOUR OWN?

VAN empowers dealers to succeed in the largest pre-owned arena,
the private seller market.

FEATURES

- Custom filters tailored to your specific criteria
- Aggregate listings from all major classified sources
- System scheduled textual communication platform
- Daily, Weekly and Monthly performance reporting
- CRM integration

BENEFITS

- Acquire more of the right vehicles at the right price
- Connect with newfound consumers in your market
- Decrease time to line and reduce holding costs
- More profit, less expense to your bottom line
- Efficient use of your team and time

REAL DEALERS ► REAL RESULTS

VAN empowers dealers to succeed in the largest pre-owned arena, the private seller market.

Additionally, because these vehicles are brought to the dealerships by the sellers; transportation costs, time to line and even reconditioning costs are significantly lower than other acquisition channels.



Danny Zaslovsky
COUNTRY HILL MOTORS

"We have increased our private seller acquisitions exponentially and source unique and uncommon inventory, we have added two full time buyers".



Greg Chuchill
HONDA WEST

"We have increased our pre-owned department profitability, lowered expenses, increased turn and have added hundreds of new local prospects as a result of joining VAN".

REAL DEALERS ► REAL RESULTS

VAN empowers dealers to succeed in the largest pre-owned arena, the private seller market.

Additionally, because these vehicles are brought to the dealerships by the sellers; transportation costs, time to line and even reconditioning costs are significantly lower than other acquisition channels.



David Long
NIELLO GROUP

"We buy vehicles we would have never seen, talk to prospects we would have never connected with and at a profit point we never achieved before VAN".



Rickey Bomar
DUVAL FORD

"VAN has helped us to bring our pre-owned profitability back in line, meet new consumers in our market and save costly transport, lane and holding cost expenses".

THANK YOU FOR YOUR ATTENTION!

VAN
VEHICLE ACQUISITION NETWORK

buywithvan.com

220 N Green St, Chicago, IL 60607